

Takahiro Kawaguchi

335 Joost Avenue
San Francisco, CA 94131

P : 415.794.3027
takahiro@bureau415.com
www.nr10.com/pt/
www.bureau415.com

Professional Experience :

APPLE COMPUTER : Nov 2005 - present
Interim Designer - Cupertino, CA

Promotions, Campaigns, - Apple.com / Applestore / Emails @ Direct Marketing Group

#10, LLC : June 2002 - present
Founder / Creative Director - San Francisco, CA

Provide design and build of web sites for client companies. Create design comps. Meet with client representatives to present comps and obtain feedback on designs. Develop actual client web sites. / Budget management, HR etc.

#10, LLC Projects:

JETRO (<http://www.jetro.org>)

Acted as the Art Director for this project. Created initial design comps for new corporate informational site. Sanrise is a leading data storage company.

American Express Bank

Acted as the Art Director for this project. Created initial design comps for new corporate informational site. Sanrise is a leading data storage company.

FOUNDATION FOR GLOBAL COMMUNITY : March 2001 - June 2002
Art Director - Palo Alto, CA

Responsible for maintaining Foundation site. Responsible for designing and implementing unique web concepts for Foundation supported initiatives. Create deliverables including: conceptual materials, comps, initial HTML composition, and Flash animation. Responsible for quality of site.

ICON MEDIALAB, INC : October 1999 - March 2001
Art Director - San Francisco, CA / Madrid, Spain

Responsible for all stages and deliverables of the creative process for client projects including: creating conceptual materials, client interaction, look and feel, comps, initial HTML composition, Flash animation. Responsible for quality of visuals during the production and implementation phases.

Icon Medialab Projects:

MoMA Online Store (<http://www.momastore.org>)

Was member of a collaborative group of art directors and designers that contributed to the overall design and structure of the site. The MoMA site is the e-commerce site for the New York Museum of Modern Art.

Sanrise Systems (<http://www.sanrise.com>)

Acted as the Art Director for this project. Created initial design comps for new corporate informational site. Sanrise is a leading data storage company.

NetAid (<http://www.netaid.org>)

Acted as the lead designer for this project. Created initial design comps for redesign of Netaid informational contribution-collection site. Netaid is a non-profit site that unites the efforts of Cisco with the United Nations to provide money, food, and education to third world countries.

Siemens Imaginis (<http://www.imaginis.com>)

Contributed to design comps and supported lead designer in developing site. Imaginis.com is an independent, award-winning, comprehensive resource for news and information on breast cancer prevention and other related women's health topics.

Homes.com (<http://www.homes.com>)

Acted as Art Director. Contributed to design comps and supported lead designer in developing site. Homes.com provides consumers information on the U.S. housing market and serves member real estate agents with sales leads.

Takahiro Kawaguchi

335 Joost Avenue
San Francisco, CA 94131

P : 415.794.3027
takahiro@bureau415.com
www.bureau415.com
www.nr10.com/pt

Professional Experience :

FREELANCE DESIGNER / CONSULTANT : March 1997 - October 1999
New York, NY

SONY COMPUTER ENTERTAINMENT : January 1995 - January 1997
Sound Designer / Designer - Osaka, Japan / Tokyo, Japan

- Conceptualized, designed, and produced Japanese video game software (Titles : tenchi-muyo1 & 2; dokyusei majan)
- Contracted third party to develop game software
- Licensed animation images to advertising companies (dentsu, hakuho-dou) for making toys

DYNWARE : April 1992 - October 1995

Customer Support Representative - Osaka, Japan

- Resolved customer problems on-site and by telephone
- Supported the following software:
Dynacad (2-dimensional CAD software) ,Moltscad (3-dimensional CAD software) ,
Dynapars (Perspective graphic software) ,Shade (3-dimensional computer graphic software)
Macword (word processing software) , Ballad (music composing software)

Education :

La Guardia Community College; Queens, NY, USA
January, 1998 - October, 1999
English as a second language

Cambridge School; New York, NY, USA
February, 1997 - November, 1997
English as a second language

Naniwa College; Yamamoto, Hyogo, Japan
April, 1992 - March, 1994
Awarded AA in Fine Arts

Skills :

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere
- Adobe Acrobat (PDF)
- Adobe AfterEffects
- Adobe Golive
- Macromedia Flash
- Macromedia Director
- Macromedia Dreamweaver
- Macromedia Freehand
- Macromedia Fireworks
- Macromedia Captive
- Macromedia Breeze
- Macromedia Flex
- Quark Express
- Quicktime
- Real Audio
- Shockwave
- MS office
- Lotus Notes, domino
- Digital Performer
- Lightwave
- Alias MAYA (Intermediate)

Hardware,OS

- PC/compatible windows 95,98,NT4.0, 2000, Me
- Macintosh
- Sun Solaris (Intermediate)
- Linux (Intermediate)
- Irix (Intermediate)

Expertise

- Graphic Design
- Logo, Corporate ID development
- Branding
- Motion Graphics
- Music
- Print
- Web

Programming Languages

- JAVA script
- PHP
- HTML 4.0
- DHTML
- Action Script